



THE MONTHLY NEWSLETTER OF THE LANSING JUNIOR CHAMBER OF COMMERCE | APRIL 2013

www.lansingjaycees.org **Lansing Jaycees** 

P.O. Box 16150 Lansing, MI 48901

Population Division 6 Base Membership: 76

District 4

# SEEN IN ACTION!

The Easter Bunny and Charlie & Joy Root pose for a picture at the Easter Egg Hunt while Sparty lurks in the background.





Jenni Riehle assists children with crafts & games at the Easter Egg Hunt.



Laura de la Rambelje & Shawn Brueshaber stir milk to make Paneer cheese.



Ilona, Abby, Shawn, Michael, Eric, Joe, Jackson, Laura, and Ryan enjoy an Indian feast with Paneer cheese they just made!

Sam Keeney, Colleen Burton, & Dan Harris are really excited to have eggs to make Pierogi.



# THE JAYCEE CREED BY C. WILLIAM BROWNFIELD

WE BELIEVE THAT FAITH IN GOD GIVES
MEANING AND PURPOSE TO HUMAN LIFE;
THAT THE BROTHERHOOD OF MAN TRANSCENDS
THE SOVEREIGNTY OF NATIONS;
THAT ECONOMIC JUSTICE CAN BEST BE WON BY
FREE MEN THROUGH FREE ENTERPRISE;
THAT GOVERNMENT SHOULD BE OF LAWS
RATHER THAN OF MEN;
THAT EARTH'S GREAT TREASURE
LIES IN HUMAN PERSONALITY; AND THAT

# **Your 2013 Board of Directors**

SERVICE TO HUMANITY IS THE BEST WORK OF LIFE

The BOD meets on the last Monday of each month at 6 p.m. at Spartan Printing, 15551 S. US Highway 27, Lansing. All members are welcome.

### **President:**

Abby Siegel <u>queenpetunia@hotmail.com</u>

### **Chair of the Board:**

Lauren Leeds <u>lleeds823@gmail.com</u>

### Membership VP:

Charlie Root <a href="mailto:croot80@gmail.com">croot80@gmail.com</a>

### **Individual Developement VP:**

Ilona Hajdar <a href="mailto:ihajdar@gmail.com">ihajdar@gmail.com</a>

### **Community Development VP:**

Ruthi Dake ruthilovesyou87@gmail.com

### **Management VP:**

Kris Dezelski dezelskik@gmail.com

### **Management Director:**

Jessi Wortley Adler <a href="jessicawortley@gmail.com">jessicawortley@gmail.com</a>

#### Treasurer:

Sheryl Soczek soczek@msu.edu

#### **Secretary:**

Eric Richmond edr@thelastbyte.com

The Lansing Jaycees is an organization of people ages 21-40 which promotes leadership training through community service. We meet the first Tuesday of each month at 7 p.m. (social hour from 6-7 p.m.) at Tripper's Bar and Grill in the Frandor shopping plaza. Visit our website, <a href="https://www.lansingjaycees.org">www.lansingjaycees.org</a> for more information.

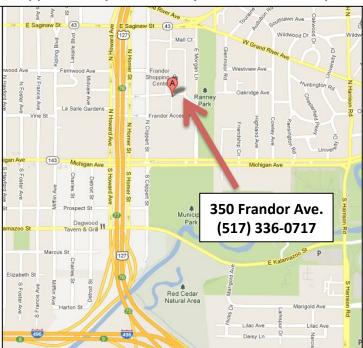


A note from the Capitol Correspondent Editor:
Thanks to the contributors of this newsletter:
Abby Siegel, Charlie Root, Ruthi Dake, Kris Dezelski,
Jessi Wortley Adler, Jill Blust, Jenni Riehle, Joe Kelly,
Sheryl Soczek, and Eric Richmond

### ANYONE CAN BE AN AUTHOR!

Please submit your articles, photos, or ideas for future newsletters to: Eric Richmond edr@thelastbyte.com

Join us for our monthly membership meeting at Trippers! Every first Tuesday of the Month at 7 p.m.







# PRESIDENT'S REPORT

I have been President of Lansing now for a little more than 100 days. It has recently been suggested to me that I should look around at events and see everything going on. I have taken this advice to heart, and even walking in to the social hour at the General Membership Meeting and hearing discussions and laughter going on really made me smile.



Abby Siegel <u>queenpetunia@hotmail.com</u>

One of my highlights looking around was the Easter Egg Hunt event. All these wonderful Lansing area people milling around at a Lansing Jaycees event! Nearly 2,000 people, and we brought them there! A shout out and thank you to Ruthi Dake, Angela Clock and the Easter Egg Hunt committee for making it all happen!

The Passover Seder was another event that made my list (on a slightly smaller scale - only 13 of us). How wonderful for us to come together to learn and share in a ritual so ancient. Thank you to my co-chairs Michael P. Leeds and Eric Richmond for the dinner and reading of the Haggadah. I was also able to step back at both our Pierogi and Paneer events and observe the goings on. Thanks to Angela Fossi, Sam Keeney, their co-chair in Redford, and the Leeds' for both of these amazing events.

Every event this year has made me extremely proud to be a member of this organization. And, being the President means I get to look at all of our projects in summary as we turn in these summaries to the Michigan Jaycees. As you reflect on our first months of the year, I hope you are as proud as I am.

I will say this a lot this year, as you will hear other seasoned members say, "This is your organization. We all decide what projects and events to run. If you have an idea for an event, lets do it." I will then give you the same advice I got: don't forget to look around and take it all in. I can promise you won't be sorry in the midst of a project if you take a gander around and see people volunteering/mingling/learning/chatting!







# **UPCOMING EVENTS**

### **Management**

#### **Newsletter Submissions:**

Contact Eric Richmond <edr@thelastbyte.com> May deadline – Mon, May 6 June deadline – Mon, June 10

World Expo of Beer – Frankenmuth: Lauren Leeds < lleeds823@gmail.com > – Fri, May 17, to Sat, May 18 – Heritage Park, 601 Weiss Street, Frankenmuth, MI.

Help out both the Lansing Jaycees and the Frankenmuth Jaycees by pouring beer at the World Expo of Beer!

Carpooling will be coordinated.

<u>Board of Directors Meetings:</u> Abby Siegel <queenpetunia@hotmail.com> – *Mon, May 20, June 24, July 29, 6*:00PM – Spartan Printing, 15551 S. US Highway 27, Lansing.

Haunted Committee Meeting: Joe Kelly <joewkelly@gmail.com> – Wed, May 22, 6 – 8 p.m. – The Avenue Café, 2021 E. Michigan, Lansing.

Come to brainstorm about possible ways for the Jaycees to celebrate the Halloween season.

<u>Texas Hold'Em:</u> Kris Dezelski <dezelskik@gmail.com> -June 10, 11, & 12, 11:30 a.m. – 2:15 a.m. – Trippers, 350 Frandor Ave., Lansing.

Help the chapter out with our largest fundraiser by signing up for a shift! No poker knowledge necessary, this is to handle chips and cash only.

## **Individual Development**

Knitting Circle: Melissa Horste

<melissa.emily.horste@gmail.com> – Tues, May 14, May 28, Jun 11, Jun 25 – The Avenue Café, 2021 E. Michigan, Lansing.

The knitting circle will meet every second and forth Tuesday evening. Project Committee members will provide instruction, assistance, and materials to new knitters. Come join us!

## Membership

General Membership Meetings (GMM): Abby Siegel <queenpetunia@hotmail.com> – Tues, May 7, June 4, 6:00-8:30PM – Trippers, 350 Frandor Ave, Lansing.

Michigan Jaycees May Leadership Conference: Lauren Leeds < lleeds 823@gmail.com> – Fri, May 10, to Sun, May 12 – Muskegon Holiday Inn, 939 Third St., Muskegon, MI. Join the Michigan Jaycees for the 2013 May Leadership Conference in Muskegon May 10 through May 12.

### **Community Development**

East Lansing Art Festival Face Painting: Ruthi Dake <ruthilovesyou87@gmail.com> – Sat, May 18, to Sun, May 19 – East Lansing, exact location TBD.

Join us as we make the day for children at the East Lansing Art Festival. We will be face painting in the children's area. No experience necessary, design ideas are provided, and the kids are usually quite happy just to have a little paint on. Volunteers are needed for shifts on Saturday and Sunday.

7<sup>th</sup> Annual Hawk Island Triathlon: Ruthi Dake
<ruthilovesyou87@gmail.com> – Sun, June 2, 5:30 a.m. –
3:00 p.m. – Hawk Island Park, 1601 E. Cavanaugh, Lansing.
The Hawk Island Triathlon provides an outstanding experience for 800 triathletes of all skill levels as they swim, bike, and run through our community. We are gathering volunteers to help with this event.

Relay For Life: Ruthi Dake <ruthilovesyou87@gmail.com> – Fri, June 7, to Sat, June 8, 2:00 p.m. to 2:00 p.m. – Lansing Catholic High School, 501 Marshall St., Lansing.

Our chapter is once again participating in the American Cancer Society's 24-hour walk-a-thon. Please join us for some or all of this great event!

# Capitol orrespondent



# MEMBERSHIP REPORT



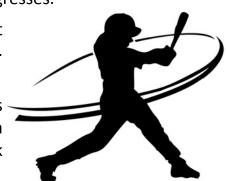
Charlie Root croot80@gmail.com

As I sit and type this article, I have the windows open so I can enjoy the fresh air, and the sounds of birds at play outside. Yes, spring is in the air and that means the Lansing Jaycees are getting ready for softball season!

We will be playing in the Meridian Township League again this year. The games will be on Monday nights beginning April 29. The practice schedule will be developed as the season progresses.

All members are welcome to join the team, and you need not be a very experienced, or very skilled, softball player to join. The registration fee is \$20 per player.

If you are interested in joining the team, or have any questions about our team, feel free to contact Team Manager – Melissa Horste <melissa.emily.horste@gmail.com>, Team Coach – Nick Halpin <jnickhalpin@gmail.com>, or me <croot80@gmail.com>.



# **Member Update**

Joseph Kelly Receives the Prestigious CPCU Designation!



joewkelly@gmail.com

Malvern, Pa. – Joseph Kelly, CPCU has been awarded the professional insurance designation Chartered Property Casualty Underwriter (CPCU®) by The Institutes. This announcement was made by Peter L. Miller, CPCU, president and chief executive officer. The Institutes are an educational organization that confers the CPCU designation on persons who complete eight rigorous courses and examinations and meet its ethics and experience requirements. All CPCUs are required to maintain and to

improve their professional knowledge, skills and competency through their commitment to The Institutes' CPCU Code of Professional Conduct.

Joseph Kelly currently serves as a Senior Software Developer at Auto-Owners Insurance. He received a bachelor's of science degree in mathematics from Aquinas College in Grand Rapids, Michigan. Joseph has been a member of the Lansing Jaycees since 2009 and served as the 2012 Individual Development Vice President. In March 2013, he was inducted into the Phi Kappa Phi honors society, recognizing him as being ranked in the top 10 percent of graduate students at Western Michigan University. This May, he will marry Abby Siegel.





# COMMUNITY DEVELOPMENT REPORT





Community VP Ruthi Dake, ruthilovesyou87@gmail.com

The Easter Egg Hunt on the Capitol Lawn was a success! Thank you to everyone who lent a helping hand, the event wouldn't have been as great without you all!

At the last general membership meeting we had a special guest, Kim Hubbell. Kim was the winner of our 50/50 raffle benefiting the Lansing Jaycees Relay for Life team. Thank you Kim for donating back to the cause!



That's right! I want you! We love having new faces involved in the leadership development aspect of our organization! If you are interested in chairing a community project, don't be shy! Just shoot me an email at ruthilovesyou87@gmail.com. Community projects are any project that fall under the following commissions: Children and Youth, Community Service, Community Fundraising, and Government and Civic Involvement. If there is a project you would like to see run, and you think it might fall under any of these categories, let me know!

We have a couple of fun projects coming up this month. Keep your eyes open for the invites for those events!



# orrespondent







# Why I Relay – by Jill Blust

The first time I joined a Relay For Life team was after my mom started her battle with colon cancer. I am not going to tell you details about all of her surgeries and rounds of chemo. After five years of it traveling through her body, it is getting hard to keep track of anyway. What I am going to tell you is this: Cancer sucks. There is really nothing else to say to anyone who has gone through it or watched a loved one go through it. It just plain sucks.

My mom's diagnosis came around the time of my parents' 35th wedding anniversary. I was going through old photos of them on their wedding day for a project I was working on for them. I just sobbed. Then I sobbed some more. Looking at that young woman who was my age, full of hope for the future, I was saddened beyond belief. She didn't know that 35 years later, she would find out she had cancer. It just was not fair.

What could I do? My mom was the one that had to be poked, prodded, and filled with toxic chemicals to kill the cancer. She was the one that had to recover from painful surgeries. I could support her. I could be there for her. Those two things are a given. But that wasn't enough. There had to be more. Then I heard about Relay For Life. I could help raise money for the American Cancer Society and relay with others who cared about what we were going through. To know you are not alone is an amazing thing.

The joy spread the next year, when I ran into my friend Abby at Relay, who I hadn't seen in years. She was a member of the Lansing Jaycees and their Relay team. We reconnected and before the next Relay, I was Jaycee! I have met so many wonderful people and have had so much fun being a part of the Jaycees. I am proud to be part of such an awesome



Jill Blust and her mother Kathleen

group of people who do so much for others in the community. I love how my family and friends feel welcome to be a part of our Jaycee Relay Team as well!

Why should you Relay? In addition to cancer research, the money you help raise will also go to wonderful services and support provided by the ACS for cancer patients and their caregivers. I encourage you to join our team and help this great cause. If you can't join the team, please support us in any way you can.

# Capitol orrespondent





Jessi Wortley Adler jessicawortley@gmail.com

# MANAGEMENT DIRECTOR REPORT

# Date a Jaycee Night! (aka Texas Hold'Em)

How many of you come to the monthly General Membership Meetings and attend one or two events each month, but don't feel like you really know the other members of the chapter?

If you raised your hand, I know just the solution.

Sign up to work a shift at the Jaycees Texas Hold'Em Fundraiser, or what Kris Dezelski and I fondly refer to as *Date a Jaycee Night*.

What better way to get to know a fellow Jaycee than to spend four hours working side-by-side in a low-key environment. And the best part is you don't need to know a single thing about poker! Only skill required is counting.

### The Fundraiser works like this:

- The Chapter is assigned three days in a row to work the Texas Hold'Em event at Trippers.
- Each day consists of three shifts, 11:30 a.m. 4:30 p.m., 4:30 p.m. 9:30 p.m., and 9:30 p.m. 2:15 a.m.
- Each shift requires two Jaycees members.
- During a shift, you are responsible for collecting money from and distributing chips to the poker players, and reversing that process when they cash out. You also will need to count all the money in the cash register at least once during your shift.

That's it! Super easy! And when you're not busy, you can chat with your fellow Jaycee to learn more about their hobbies, interests, family, reason they joined the Jaycees, and more! (You can also bring a book, magazine, iPad, etc, but it's way more fun to just sit and chat).

Our next Texas Hold'em dates are June 10-12. We also will have dates available in July (22, 23, 24) and August (TBD). To sign up for a shift, contact Jessi Wortley <jessicawortley@gmail.com> or Kris Dezelski <dezelskik@gmail.com>.





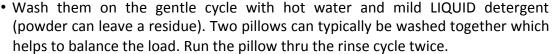


# TREASURER REPORT

WARNING – This article may make your skin crawl!

Thank you to the Feb. 22 issue of "All You" magazine for this wonderful information on what you should clean but maybe don't. Follow the helpful hints to fix the problem areas below.

**Bed Pillows:** Your pillow may be full of dead skin cells and dust mites to get rid of them, try the following.





soczek@msu.edu

- Dry them in the dryer with two clean tennis balls on low heat. Polyester or cotton filled pillows take one to two hours to dry. Down can take two to three hours. To prevent overheating, remove them regularly, fluff and return.
- Pillows must be dried completely to prevent mold and mildew from growing. After the dry time listed remove them from the dryer, let cool, squeeze several spots and if there is moistness or clumps return them to the dryer until completely dry.

**Dishwashers:** Your dishwasher may be filled with fungi and black yeast due to the warm, humid environment. Mostly found around the outer rim where it is warm but not hot enough to kill them.

- Pour vinegar into a cup placed upright on the top rack and run a full cycle using hot water.
- Deodorize it by sprinkling a cup of baking soda on the bottom and run a half cycle with hot water. Finish by leaving your door open for a few hours to air out.
- To get rid of mold, pour ½ to 1 cup of bleach into the bottom and run a full cycle. Do not do this if your interior is stainless steel as it will erode the metal.
- On an ongoing basis, wipe the seal of the dishwasher with a sponge dipped in vinegar, cleaning crevices
  with a toothbrush and around the drain with a toothpick to remove any buildup. Make sure to pick up
  and dispose of any debris.

**Washers/Dryers:** Kitchen towels are breeding grounds for salmonella and underwear can harbor bacteria such as E. coli that detergent doesn't kill. If you wash with other items in water that is not hot enough the germs can spread to all your cloths and cling to the walls.

- Hot Water (140-150 degrees) and bleach is the only way to kills germs. If you wash a load of whites in hot water and chlorine bleach it will sanitize the machine.
- Once a month run an empty load with hot water and bleach, wipe out any residue after.
- Wash underwear and towels together with hot water and non-chlorine bleach. Wash dish towels and cleaning cloths in a separate load also using hot water and non-chlorine bleach.
- If you use a public laundry, always use non-chlorine or chlorine bleach and the hottest water possible for the items you are washing.

#### **Fun Facts:**

- 18 to 30 percent of Americans are allergic to dust-mite waste.
- 10 percent of a bed pillow's weight after two years of use is composed of dust mites and their droppings.
- 60 percent of washers are contaminated with bacteria.
- 10 percent of people say they never clean their computer keyboard.

To be continued... Stay tuned next month for some more gross information!



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### LAUNCHING A GREAT IDEA - RESOURCES FOR A STARTUP

Have you ever been sitting around with a group of friends and thought of a brilliant business idea or invention? By the end of the conversation, you are all saying, "We would make a million dollars." Alas, all is quickly forgotten, and stays forgotten, until you see that guy in a magazine that just made a million dollars off your idea.

The difference between you and that guy is the access to resources (and maybe a little motivation). But here is the kicker; you have all sorts of resources available to you (which should help with motivation). No matter where you are in the stage of the game, there is an organization out there waiting to help you get your business idea off the ground.



Jenni Riehle jenniriehle@gmail.com

For example, the Michigan Small Business & Technology Development Center (MI-SBTDC) provides training sessions on business plan writing, marketing, financial management, trademarks and patents, and a ridiculous amount of other things. And here is the surprising part, they offer most of these training sessions for free, and if they aren't free, they are super cheap.

Another excellent resource is SCORE (Service Corps of Retired Executives). SCORE is a network of volunteers across the country, with ten chapters in Michigan. Volunteers counsel and mentor small businesses and entrepreneurs on many of the same services as the SBTDC. And they are also free (or very cheap).

Now these are only two resources, but trust me; there is an extensive and ever growing list. So the next time the million dollar conversation comes up, you really don't have much of an excuse (other than the motivation part). In my opinion, go be that guy in the magazine.

MI-SBTDC: misbtdc.org SCORE: score-michigan.com

## **Lansing Jaycees Business Directory**

### **Keller Williams Realty**

I pride myself and the Robert Dowding Team at Keller Williams realty with excellent customer service in the representation of sellers, buyers, and investors in the entire Greater Lansing Area.

Leverage yourself by hiring a true professional to assist you, your friends and family in achieving your Real Estate dreams and goals.

Ph: 517.853.6390

Email: Sold@RobertDowding.com Website: www.RobertDowding.com

Blog: www.RealestateRealresults.com

## **Website Design Services**

Vieth Consulting provides development services for organization and commercial websites. Contact Chris Vieth for more information or for a quote.

H: 627-7145 W: 930-3611 ccvieth@viethconsulting.com

## The Law Office of Eric J. Sheppard

I provide dedicated, personal attention to all of my cases.

I will assist you and your family with all of your questions and concerns relating to your legal matters. I am highly ex- perienced in criminal law, family law, and general practice matters.

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